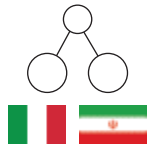




i-pars

پل بین المللی ایده پردازان پارس

Connecting Italy&Iran



Establish long term collaborations and partnership

About Us

We are a very active and dynamic team.

I-Pars is an Iranian consultancy company.

We work in Iran and in Italy.

We take care of different business activities for Iranian and Italian companies: we can find the best partner for you.

We have the trust and respect of many Italian and Iranian State, government and semipublic organizations and also many excellent connections in private companies.



We collaborate with the ICE agency, the Italian Ministry of Foreign Affairs, the Italian Embassy and Consulate.

We also have the mandate of the Confindustria Emilia: Confindustria is the major representation association of manufacturing and service companies in Italy.

Our Offices in Iran



Unit 302, No. 18 Mina Blvd, Nelson Mandela Blvd (Africa avenue), Jordan, Teheran, Iran

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What we do

1 Business scouting: market research

I-Pars' work starts with a tailored market research for Italian or Iranian companies in order to enter and start a sales network in Italy or in Iran. We can also help in finding a supplier, raw materials, brands or products. The aim could be to increase sales or to find a local and trustworthy partner.

2 Business Development

We are able to introduce your company to many private qualified, semipublic and public Iranian and Italian companies, establishing the precondition for market development. This is possible because we are established in Teheran and in Italy and our collaborators and consultants speak Italian, Farsi and English. I-Pars will be able to suggest the best model of business development, thanks to the following procedures:

- A)** Agency or distribution mandate, with or without exclusivity;
- B)** Direct assignment to Import/Export;
- C)** Assistance in the phases of planning and execution of a delocalization strategy, that is the establishment of a production plant, internationalization and search for local partners to found a company in Joint-Venture;
- D)** Assistance in goods and raw material imports, from Iran to the EU and viceversa.

3 Technical Support

Our support embraces the following ranges of interest:

- A)** Exhibitions (booking stands, trips, hotel, promotional merchandise, assistance and translations);
- B)** Analysis and evaluation of dual use products and forbidden products or with restricted access to the two nations;
- C)** Assistance with customs documentation and inspections, transport, custom's fees and goods stocking;
- D)** Visa assistance;
- E)** After sales assistance;
- F)** Entrepreneurial services and translations; B2B encounters (with transfers and accommodation);
- G)** Legal, Banking and payments assistance (letters of credit, bank transfers, promissory notes, credit insurance, litigation resolutions).

Why Iran?



- Iran, with large oil & gas reserves, is the leading Nation of the next eleven (N-11), the greatest economies of the world in the XXI century
- Iran counts 80 million inhabitants and it's a regional junction, the foundation to reach a market of 400 million consumers
- Just as in Italy, the 90% of the businesses are small-medium sized companies
- Iran is expected to grow up to 7%: the government wants to invest 15 billion euros in transport

Why Italy?



- The "Made in Italy" is very well know and appreciated
- Italy was one of the first European nations to resume economical contacts with Iran in late 1998
- Italian companies, especially the small-middle sized ones, continued working in Iran even during the period of economic sanctions
- Italy has returned to be Iran's first sales partner inside the EU



Italy is again Iran's first sales partner in Europe